

The Cause of Christ

Fundraising for the Spread of His Gospel



A free, simple, and easy way to raise funds for your ministry

www.thecauseofchrist.com

Contents

WELCOME

The Famous **WHO**

The More Famous **WHY**

The Most Famous **WHAT**

What about **WHEN** and **WHERE**?

Don't Forget **HOW**!

An **UNCONVENTIONAL** Way

If You Need Extra **HELP**...

Your **FREE** Gift

CONTACT and **CONNECT**

WELCOME

Thank you for taking time to get familiar with this free, simple, and easy way to raise funds for your ministry or a ministry of your choice. If you're involved in any kind of gospel ministry, **this fundraiser is for you!**

It requires little to no effort on your part and there's excellent potential.

In addition to meeting **WELCOME**, you'll also meet eleven other characters (in the good sense of the word). They're **BOLD** but certainly not overbearing. They'll give you all the information about this fundraiser and... most importantly... how to start using it.

Literally... you've nothing to lose and only extra funds to gain.

Just a little bit about me. My name is Jan Blonk and I was born and raised in the Netherlands. Jan is the Dutch equivalent of John and is pronounced "yawn." **When you yawn, please think of me and pray for me,** especially that the Lord would use this fundraiser for His glory. In 2001, I moved to the U.S. and reside in Florida with my wife and our two children.

As a copywriter for the Christian market *and* with a background in full-time ministry, both as a volunteer and salaried, I know that every penny counts. You can always do more for people with extra funds, right?

The Cause of Christ offers you this **free, simple,** and **easy** way to raise funds for your ministry that has excellent potential.

May I encourage you to also look beyond your own ministry and use your God-given influence (e.g. your email list and social media followers) for another ministry, raising funds for their work? That would be quite unconventional, but surely in the spirit of bearing "one another's burdens, and so fulfill the law of Christ" (Gal. 6:2). Wouldn't it give you great joy to help another ministry fulfill their God-given calling?

The Famous **WHO**

This fundraiser is for anyone (and everyone!) who's involved in ministry. Whether it's primarily in word or deed, as long as you're ministering "the gospel of the grace of God" (Acts 20:24), you're part of the **WHO**.

That includes...

Churches

Ministries

Denominations

Christian non-profits

Christian organizations

Short-term mission trips

Christian media and artists

Christian schools, colleges, universities

Evangelists, missionaries, volunteers, etc.

There are three musts, though, that are necessary to safeguard the integrity of this fundraiser:

You **must** have a physical address and website

You **must** genuinely seek to further the gospel

For individuals (evangelists, missionaries, volunteers, etc.), you **must** be part of a church, ministry, or organization that's able to receive the raised funds on your behalf. No funds will go directly to you.

As to Christian media and artists, you can **use your God-given influence** to raise funds for a reputable ministry that's close to your heart.

Without any exaggeration, **the possibilities are limitless!**

The More Famous **WHY**

WHY should you make use of this free, simple, and easy way to raise funds for your ministry or a ministry of your choice?

While not trying to be redundant, this fundraiser...

- ✓ doesn't cost you anything
- ✓ is very simple in concept
- ✓ requires little to no effort

There's a far more important reason, though...

You can be a blessing to those who have an interest in your ministry, while receiving a financial blessing from them at the same time. **A win-win!**

Here's the bottom line: what if you can offer a product...

- ✓ that doesn't cost you anything
- ✓ that will encourage your audience
- ✓ that will raise funds for you ministry

That's a **no-brainer**, right?

While God can certainly raise funds for your ministry without any human assistance, He normally uses means to accomplish His purpose. This free fundraiser is offered to you as such a means: "The horse is made ready for the day of battle, **but the victory belongs to the LORD**" (Pr. 21:31).

The Most Famous **WHAT**

WHAT if you can offer a book that will encourage your audience in their faith and walk with Jesus *and* receive 75% royalty of each sold book?

As I mentioned in the **WELCOME**, some of these characters are a little **BOLD** but not overbearing.

Here's a **BOLD** question for you...

If a book will be a genuine blessing to your audience, is it better for you to share it or not to share it with your email list and on your social media (not even considering the funds you'll be able to raise with each sold book)?

I assume that your answer is to share it. Why withhold anything that would encourage them in their faith and walk with Jesus, right?

Here's a link to all the books that you can freely use to raise funds for your ministry or a ministry of your choice: www.christ-centered-books.com

ALERT! ALERT! How can you know that these books will genuinely encourage your audience in their faith and walk with Jesus?

The answer is simple: you can receive **A FREE COPY OF EACH BOOK** for your own review and determination. Please, don't take my word for it... you can find out for yourself by requesting these free books: www.thecauseofchrist.com/free-books (there are no strings attached!)

If you believe that one or more of these books will be a genuine blessing to your audience, is there any reason why you shouldn't make use of this **free**, **simple**, and **easy** way to raise funds for your ministry?

What if only 10% bought a \$2.99 E-book, how much money would you be able to raise for your ministry or a ministry of your choice?

What about **WHEN** and **WHERE**?

Since I didn't want to leave out **WHEN** and **WHERE**, being an essential part of the five famous investigative questions, I gave them a combined page.

After you've determined that the books are a genuine encouragement to your audience, we can move on to...

WHEN can you make use of this free, simple, and easy way to raise funds for your ministry?

WHERE should you share the book(s) in order to raise funds for your ministry? (I apologize for the obviousness of this question but didn't want to leave it out).

Let's start with **WHEN**:

As a general rule, you will have a one-week period wherein you will receive 75% royalty of each sold book. One week should be more than sufficient to share a book (or books) with your email list and on your social media, using this fundraiser for your ministry or a ministry of your choice.

By the way, during your one-week period, you will receive 75% royalty of **all** sold books, whether or not they were part of your promotion.

Even though the **WHERE** may be obvious, let's consider it:

- ✓ Email list
- ✓ Social media
- ✓ Church bulletin
- ✓ CBN News – in case you have an inside person 😊
- ✓ Etc., Etc., Etc.

Don't Forget **HOW!**

HOW does this fundraiser work? After you've determined that the book(s) will be a genuine blessing to your audience, **contact me** to set up your one-week period. You can email me at jan@thecauseofchrist.com or call me at 001 904-377-9983. You can choose to use just one book or all books.

After we've set up your one-week period, I'll email you [a signed statement](#) that outlines the dates of the fundraiser *and* that your ministry will receive 75% royalty of each sold book (I'm more than willing to show you how many books have been sold during your period, being fully accountable to your ministry—there's no hidden agenda besides helping you raise funds).

Click this link for more information on how much royalty your ministry will receive for each sold book: www.thecauseofchrist.com/royalties

The two key elements of this fundraiser are:

- ✓ Emphasize that each book purchase will raise funds for your ministry
- ✓ Share your recommendation of the book (based on your own review)

When your audience realizes that the book will encourage them in their faith and walk with Jesus *and* raise funds for your ministry, they'll be more prone to participate. It's a win-win!

The 75% royalty of each sold book will be paid to your ministry or the ministry of your choice within fourteen days of receiving all royalties.

Keep in mind that you only share a book and not offer it yourself. The buyer purchases the book at [Christ-Centered Books](#) or an online retailer and not through your ministry. That way, the buyer knows that his or her purchase cannot be used as a tax-deductible gift since you don't offer a product in return for a donation.

An **UNCONVENTIONAL** Way

As mentioned before, may I encourage you to also look beyond your own ministry and use your God-given influence (e.g. your email list and social media followers) for another ministry, raising funds for their work?

That would be quite **UNCONVENTIONAL**, but surely in the spirit of bearing “one another’s burdens, and so fulfill the law of Christ” (Gal. 6:2). Wouldn’t it give you great joy to help another ministry fulfill their God-given calling?

As Christians, we’re certainly prone to be more occupied with our own burdens than those of our fellow Christians. Isn’t the same true when it comes to our own ministry?

What if we could genuinely help bear the (financial) burdens of another ministry, raising funds for them, especially if it didn’t cost us anything?

Not only will you be a blessing *to* that ministry, but also *through* them as they minister the gospel of Jesus Christ.

Will you use your God-given influence to do so?

For example, there are reputable ministries that distribute Bibles to those who are in dire need of God’s word, especially in countries where there’s persecution. Each Bible is normally around \$5.00.

How many Bibles will you be able to distribute through such a ministry if 10%, 25% or even 50% of your email list or social media followers will participate?

While this kind of fundraising may be unconventional, will you prayerfully consider how you can participate in this free, simple, and easy way to raise funds for a ministry of your choice? **The possibilities are limitless!**

If You Need Extra **HELP**...

As a Christian copywriter, I can also **HELP** you promote this fundraiser to your audience at no cost to you. For example, I can provide the copy for your email list and your social media. That way, there's no effort for you *at all*... just receiving the extra funds for your ministry.

Also...

if you would like to offer a specific book to your audience as a fundraiser for your ministry, please contact me with your book request. **There are no costs for you at all!**

The possibilities are limitless!

Furthermore...

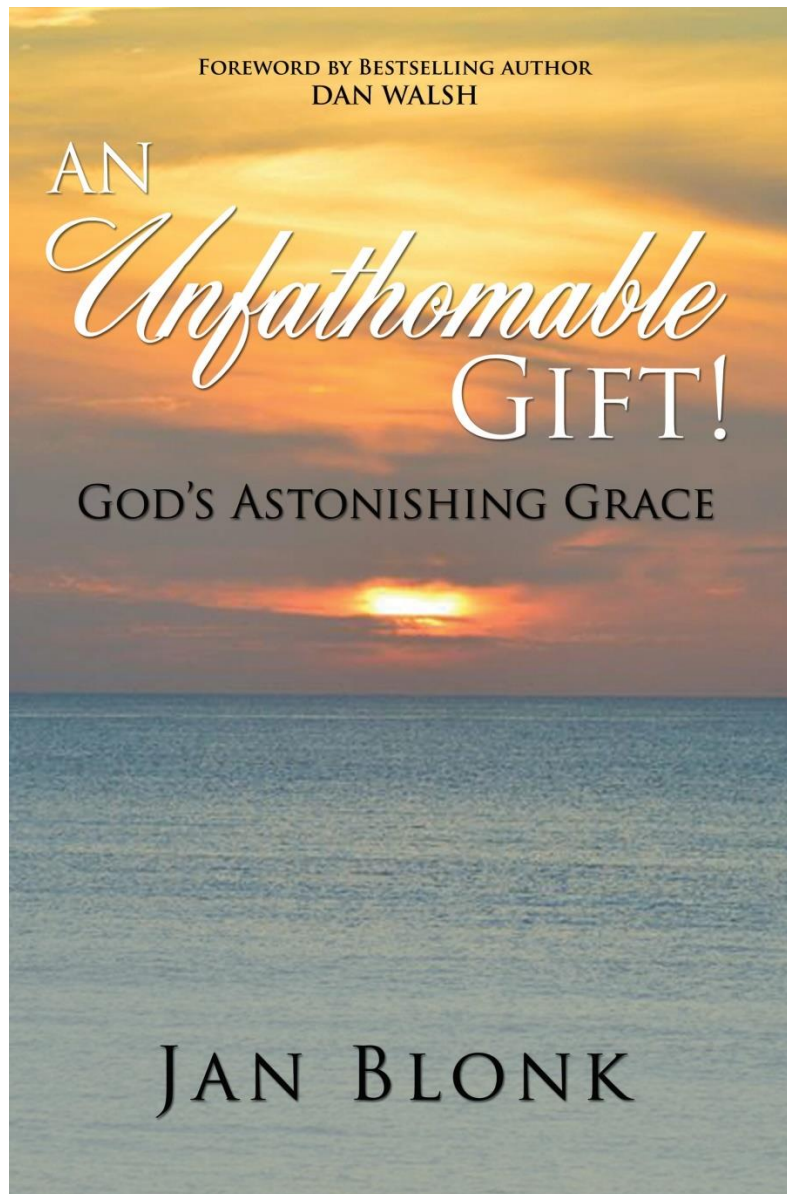
if your ministry is in need of a **copywriter, content writer, or marketer**—one who knows the Christian market firsthand—please contact me. There's obviously **no cost** to you in exploring a mutual beneficial relationship—having someone you can turn to when a need arises.

For more information about the services that I offer to your ministry, please visit my business website: www.christian-copywriting.com – you'll also see a picture of me 😊

Obviously, these pages and my websites are excellent samples of the copy and content that I can write for your ministry at an affordable price. You can also use this fundraiser and offset all cost for the help you need.

Your **FREE** Gift

As my **thank you** to you for your interest in this fundraiser *and* in order to give you a sample of the quality of the fundraising books, here's a **FREE** copy of my first book (just click the book cover):



CONTACT and CONNECT

Here's my CONTACT information:

Email: jan@thecauseofchrist.com

Phone: 904-377-9983 (also WhatsApp)

Skype ID: thechristiancopywriter

Website: www.thecauseofchrist.com

Website: www.christ-centered-books.com

Website: www.christian-copywriting.com

You can also CONNECT with me at:

Facebook: www.facebook.com/Unite4Christ

Twitter: www.twitter.com/Unite4Christ

Instagram: www.instagram.com/Unite4Christ